

Errata Sheet for
**Internet, Mail, and Mixed-Mode Surveys:
The Tailored Design Method**

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Figure 3.2 on page 58 graphs the completed sample sizes that are needed to make estimates within ± 3 , ± 5 , and ± 10 percentage points by population size. An error was made in labeling the lines on this graph such that the " ± 10 " label and the " ± 3 " label were switched. The corrected graph is shown below.

Figure 3.2 Completed sample size needed by population size and desired margin of error (95% confidence level with 50/50 split).

