

Reading Assignments: Week One

These are assignments that may be useful in doing the first Practicum Assignment. On Tuesday the 17<sup>th</sup>, we will be discussing these assignments. Please don't think of yourself as limited to these readings when completing the practicum assignment that is due at the beginning of class on Tuesday January 17<sup>th</sup>. I think it would be helpful to read the first two readings prior to this Thursday's (January 12<sup>th</sup>) class presentation.

Chapter 1 and Chapter 5. Mail and Internet Surveys Wiley, 2000 (The portions of these chapters that deal with survey error)

Groves, Robert M. 1987. Research on Survey Data Quality. Public Opinion Quarterly 51: S156-S172.

Visser, Penny S. et al. 1996. Mail Surveys for Election Forecasting. Public Opinion Quarterly 60:181-227

Traugott, Michael W.. 2005. The Accuracy of the National Pre election Polls in the 2004 Elections. Public Opinion Quarterly 69:642-654.

Frankovic, Kathy. 2005. Reporting The Polls in 2004. Public Opinion Quarterly 69:682-697.

(The last four papers are available in Wilson 204, Department of Sociology, as explained in class.)