

Vita  
Don A. Dillman

A. CONTACT INFORMATION

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B. EDUCATION

B.S.: 1964 Iowa State University  
M.S.: 1966 Iowa State University  
Ph.D.: 1969 Iowa State University  
Major: Sociology Minor: Political Science

C. PROFESSIONAL POSITIONS

2003-present Regents Professor, Departments of Sociology and Community and Rural Sociology, Washington State University.

2000-present Thomas S. Foley Distinguished Professor of Government and Public Policy in The Thomas S. Foley Institute for Public Policy and Public Service, Washington State University.

1996-present Deputy Director for Research and Development, Social & Economic Sciences Research Center at Washington State University.

1991-1995 Senior Survey Methodologist, Office of the Director, U.S. Bureau of the Census, Suitland, Maryland [appointed under Intergovernmental Personnel Act (IPA) with Washington State University].

1986-1996 Director, Social and Economic Sciences Research Center, Washington State University.

1984-1985 Acting Chair, Department of Child and Family Studies, Washington State University.

1978-2003 Professor, Departments of Sociology and Rural Sociology, Washington State University.

1978 Acting Community Resource Development Program Leader, Cooperative Extension Service, Washington State University.

1973-1981 Chair, Department of Rural Sociology, Washington State University.

1973-1978 Associate Professor, Department of Sociology; Associate Rural Sociologist, Department of Rural Sociology, Washington State University.

1970-Present Graduate Faculty, Washington State University.

1970-1973 Coordinator, Social Research Center's Public Opinion Laboratory, Washington State University.

1969-1973 Assistant Professor, Department of Sociology; Assistant Rural Sociologist, Department of Rural Sociology, Washington State University.

1967-1969 Research Associate, Iowa State University; Associate Director for evaluation study of the Iowa Comprehensive Alcoholism Project.

1964-1967 Research Assistant, Iowa State University.

1961-1962 Trainee, Cooperative Extension Service, Mt. Pleasant and Atlantic, Iowa.

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D. AWARDS, HONORS, AND SPECIAL APPOINTMENTS

- 1980-1983 Fellow, Kellogg National Fellowship Program.
- 1983 Co-Winner, Certificate for Outstanding Service to the Rural Sociological Society (of America).
- 1983 M. E. John, Invited lecture, Pennsylvania State University.
- 1983-1984 President, Rural Sociological Society (of America).
- 1985 Washington State University Distinguished Faculty Address.
- 1985, 1987 Guest Professor, ZUMA/Zentrum Fur Umfragen Methoden Und Analysen (Center for Survey Methods and Analysis), Mannheim, West Germany.
- 1987 Elected Fellow, American Association for the Advancement of Science.
- 1987-1989 USDA National Rural Development Advisory Council.
- 1988-1999 Instructor, 41st-52nd Summer Institutes, Survey Research Techniques, Institute for Social Research, University of Michigan, Ann Arbor.
- 1989-1990 Advisory Panel to U.S. Office of Technology Assessment Study on Rural Telecommunications and Economic Development.
- 1989-1993 Advisor, Group 11, Kellogg National Fellowship Program.
- 1990 Designation of Mail and Telephone Surveys: The Total Design Method as a Citation Classic by the Institute for Scientific Information in recognition of citation in over 340 publications (through 2004 it has been cited 3662 times).
- 1991 Outstanding achievement citation and plaque from The Boeing Company, Seattle, Washington, to the Social and Economic Sciences Research Center for development of employee survey processes to measure company accomplishment of strategic objectives (team leader of consultation group which included M. Chris Paxson, Peter Burke, and John Tarnai).
- 1991 Technical Design Panel, National Science Foundation Scientific Personnel Surveys.
- 1992-1993 Oversight Advisory Panel, National Institute of Health Public Knowledge and Understanding of the Life Sciences Survey.
- 1992 Outside Referent and Participant in Final Debate, Ph.D. Defense for E. D. de Leeuw, Vrije Universiteit, Amsterdam, The Netherlands.
- 1993 Gamma Sigma Delta Distinguished Lecture, College of Agriculture, Louisiana State University.
- 1994 College of Liberal Arts 1994 Faculty Distinguished Achievement Award, Washington State University.
- 1995 Sahlin Faculty Excellence 1995 Award winner for research and creative activity, Washington State University.
- 1995-Present Gallup Organization Scientific Advisory Board of Senior Scientists.
- 1995 Designation of Mail and Telephone Surveys: The Total Design Method by the American Association for Public Opinion (AAPOR) as one of 50 books having significantly influenced public opinion research during the last 50 years, 1945-1995.
- 1995 Elected Fellow, American Statistical Association.
- 1995-1997 Elected, Secretary-Treasurer, American Association for Public Opinion Research.
- 1996 National Research Council, Advisory Panel on Survey of Earned Doctorates.

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- 1997-1999      Advisory Committee to the National Science Foundation; Social, Behavioral and Economic Directorate.
- 1998            1997 Significant Difference Award from the Gallup Organization “for increasing response rates through respondent-friendly survey design.”
- 1998            Creation by the Gallup Organization of the “Dillman Award” for the associate who has implemented change in mail methodology (1997 award to Mary Gansmer, graphic designer; 1998 award to Laurie Reinhart).
- 1998            Recipient of the 1998 Excellence in Research Award, the Rural Sociological Society.
- 1999            Recipient of \$30,000 gift from the Gallup Organization to Washington State University to support unspecified methodological research.
- 1999-2000      Councilor-At-Large, American Association for Public Opinion Research.
- 2000            Roger Herriot Award for Innovation in Federal Statistics from American Statistical Association Sections on Social Statistics and Government Statistics, and the Washington Statistical Society.
- 2000            Guest Professor, ZUMA, German Center for Survey Methods Research.
- 2000-2001      Vice-President, American Association of Public Opinion Research.
- 2001            Iowa State University Alumni Association Distinguished Achievement Citation, its highest alumni honor.
- 2001-2002      President, American Association of Public Opinion Research.
- 2002            Second recipient of the Washington State University Eminent Faculty Award, its highest faculty honor.
- 2002            Lester F. Ward Distinguished Contributions to Applied Sociology Award from the Society for Applied Sociology.
- 2003            Promoted to Regents Professor, Washington State University.
- 2003            The AAPOR Award for Exceptionally Distinguished Achievement from the American Association for Public Opinion Research.
- 2004            Gift from Gallup Organization (\$35,000) for unspecified methodological research.
- 2004            Appointed to National Academy of Science Panel on Census Residence Rules.
- 2005            National Institute for Farm Safety Special Recognition Award for Historical Research Contribution, “The Design and Administration of Mail Surveys.”
- 2006            Helen Dinerman Award for career contributions to innovative research and methodology from the World Association for Public Opinion Research.
- 2006            Gift from Gallup organization (\$25,000) for unspecified panel methodological research.
- 2006-2009      Appointed by U.S. Secretary of Labor to The Federal Economic Statistics Advisory Committee (U.S. Bureau of Economic Analysis, Bureau of Labor Statistics and U.S. Census Bureau).
- 2007            Gift from Gallup organization (\$27,500) for unspecified panel methodological research.
- 2007            Iowa State University, Department of Sociology, College of Agriculture and Life Science 150<sup>th</sup> Anniversary Celebration Lecture.
- 2008            Distinguished Rural Sociologist Award for Career Achievement. The Rural Sociological Society

E. RESEARCH AND POLICY INTERESTS

A career-long emphasis on research to improve survey methodologies and apply them to the conduct of high quality surveys of local, national and international importance. Research has also emphasized the development and utilization of new technologies including the impact of information technologies on rural people and organizations. Each of these research thrusts is complimented by policy interest in the application of research results. Publication efforts are oriented to policy and research audiences from multiple disciplines. Sociological areas of interest include: survey methodology, community, rural sociology, public policy, and the innovation and diffusion of new technologies.

F. PUBLICATIONS

Books

1. Dillman, Don A. 1978. Mail and Telephone Surveys: The Total Design Method. New York: Wiley-Interscience. 375 pp.
2. Dillman, Don A. and Daryl J. Hobbs (eds.). 1982. Rural Society in the U.S.: Issues for the 1980s. Boulder, CO: Westview Press. 422 pp. (Hard and soft cover editions published simultaneously.)
3. Tremblay, Kenneth R., Jr. and Don A. Dillman. 1983. Beyond the American Housing Dream: Accommodation to the 1980s. Washington DC: University Press of America. 157 pp. (Hard and soft cover editions published simultaneously.)
4. Parker, Edwin B., Heather E. Hudson, Don A. Dillman, and Andrew D. Roscoe. 1989. Rural America in the Information Age: Telecommunications Policy for Rural Development. The Aspen Institute and University Press of America. 170 pp.
5. Parker, Edwin B., Heather E. Hudson, Don A. Dillman, Sharon Strover and Frederick Williams. 1992. Electronic Byways: State Policies for Development through Telecommunications. Boulder, CO: Westview Press. 306 pp.
6. Allen, John C. and Don A. Dillman. 1994. Against All Odds: Rural Community in the Information Age. Boulder, CO: Westview Press. 238 pp.
7. Salant, Priscilla and Don A. Dillman. 1994. How to Conduct Your Own Survey. John Wiley Co.: New York, NY. 232 pp. (Alternate selection, Newbridge Book Club; The Executive Program.)
8. Dillman, Don A. 2000. Mail and Internet Surveys: The Tailored Design Method. 2<sup>nd</sup> Edition. New York: John Wiley Co. 464 pp.
9. Groves, Robert M., Don A. Dillman, John Eltinge, and Roderick J. A. Little (eds.). 2002. Survey Nonresponse. New York: Wiley-Interscience.
10. Cork, Daniel L. and Paul R. Voss (eds.). 2006. Once, Only Once, and in the Right Place: Residence Rules in the Decennial Census. (Contributing authors include members of the Panel on Residence Rules for the Decennial Census: Paul R. Voss, Jorge Chapa, Don A. Dillman, Kathryn Edin, Colm A. O'Muircheartaigh, Judith Seltzer, C. Matthew Snipp and Roger Tourangeau). The National Academies Press; Washington D.C.
11. Dillman, Don A. 2007. Mail and Internet Surveys: The Tailored Design, Second Edition—2007 Update. John Wiley: Hoboken, NJ. 565 pp. ISBN: 0-470-03856-x. 523 pp.
12. de Leeuw, Edith, Joop Hox and Don A. Dillman (eds.). 2008. International Handbook of Survey Methodology. Lawrence Erlbaum, Taylor and Francis Group, LLC, New York. 549 pp.
13. Dillman, Don A., Jolene D. Smyth and Leah Melani Christian. 2009. Internet, Mail and Mixed-Mode Surveys: The Tailored Design Method, 3<sup>rd</sup> edition. John Wiley: Hoboken, NJ 499 pp.

Other Publications

1. Beal, George M., Gerald E. Klonglan, Paul Yarbrough, Joe M. Bohlen, and Don A. Dillman. 1967. "System Linkages Among Women's Organizations." Iowa State University, Ames, IA: Rural Sociology Report No. 42. 155 pp.
2. Klonglan, Gerald E., Don A. Dillman, Joel S. Wright, and George M. Beal. 1969. "Agency Interaction Patterns and Community Alcoholism Services." Iowa State University, Ames, IA: Sociology Report No. 73. 302 pp.
3. Klonglan, Gerald E., Joel S. Wright, and Don A. Dillman. 1969. "Alcoholism Services: Client Characteristics and Treatment Outcomes." Iowa State University, Ames, IA: Sociology Report No. 74. 271 pp.
4. Klonglan, Gerald E., Marjory M. Mortvedt, Don A. Dillman, and Joe M. Bohlen. 1969. "Poverty and Alcoholism in Families." Iowa State University, Ames, IA: Sociology Report No. 72. 461 pp.
5. Klonglan, Gerald E. and Don A. Dillman. 1969. "Iowa Comprehensive Alcoholism Project Research Summaries." Iowa State University, Ames, IA: Sociology Report No. 76. 104 pp.
6. Dillman, Don A. 1971. "Review of Woodruff: A Study in Community Decision-Making." Rural Sociology 36(2): 237-238.
7. Dillman, Don A. 1971. "Public Values and Concerns of Washington Residents." Washington Agricultural Experiment Station Bulletin No. 748, December.
8. Dillman, Don A. 1972. "Increasing Mail Questionnaire Response for Large Samples of the General Public." Public Opinion Quarterly 35(3): 254-257.
9. Dillman, Don A. and James A. Christenson. 1972. "The Public Value for Pollution Control." In William R. Burch, Jr. et al. (eds.), Social Behavior, Natural Resources and the Environment. New York: Harper and Row. Pp. 237-256
10. Dillman, Don A. and Russell P. Dobash. 1972. "Preferences for Community Living and Their Implications for Population Redistribution." Washington Agricultural Experiment Station Bulletin No. 764, November.
11. Dillman, Don A. 1973. "Population Distribution Policy and People's Attitudes: Current Knowledge and Needed Research." Prepared for Urban Land and Institute under grant from United States Department of Housing and Urban Development. 77 pp.
12. Dillman, Don A. and James A. Christenson. 1974. "Towards the Assessment of Public Values." Public Opinion Quarterly 38(2): 206-221.
13. Dillman, Don A. and James H. Frey. 1974. "The Contribution of Personalization to Mail Questionnaire Response as an Element of a Previously Tested Method." Journal of Applied Psychology 59(3): 297-301.
14. Dillman, Don A., James A. Christenson, E. H. Carpenter, and Ralph Brooks. 1974. "Increasing Mail Questionnaire Response: A Four-State Comparison." American Sociological Review 39:744-756.
15. Christenson, James A. and Don A. Dillman. 1974. "Predictors of Concern for Law and Order: A Path Analysis." Social Indicators Research 1: 217-288.
16. Dillman, Don A. 1975. "Research Implications of Western Migration." Western Wire 1(2): 2.
17. Dillman, Don A. and James A. Christenson. 1975. "The Public Value for Air Pollution Control." Cornell Journal of Social Relations 10: 73-95.
18. Dillman, Don A. and John Wardwell. 1975. "Alternatives for Washington: Communication and Survey Phase Results." Department of Rural Sociology Technical Report. Washington State University: Pullman. pp. 285

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19. Dillman, Don A., Jean Gorton Gallegos, and James H. Frey. 1976. "Decreasing Refusal Rates for Telephone Interviews." Public Opinion Quarterly 50(1): 66-78.
20. Carlson, John E., Maurice E. McLeod, and Don A. Dillman. 1976. "Farmers' Attitudes Toward Soil Erosion and Related Farm Problems in the Palouse Area of Northern Idaho and Eastern Washington." Progress Report No. 196 (September). 10 pp.
21. Dunlap, Riley E. and Don A. Dillman. 1976. "Decline in Public Support for Environmental Protection: Evidence from a 1970-1974 Panel Study." Rural Sociology 41(3): 383-390. Reprinted in Armand L. Mauss and Julie Camile Wolfe. This Land of Promises: The Rise and Fall of Social Problems in America. Philadelphia, PA: Lippincott, 1977.
22. Dillman, Don A. and Kenneth R. Tremblay, Jr. 1977. "The Quality of Life in Rural America." The Annals of the American Academy of Political and Social Science 429: 115-129.
23. Dillman, Don A. 1977. "Our New Tools Need Not Be Used in the Same Old Way." Journal of Community Development Society 8(1):32-43. (An expanded version is published in National Conference on Non-Metropolitan Community Services Research. Committee Print of Committee on Agriculture, Nutrition and Forestry, United States Senate. Washington, DC. 1977. pp. 259-275.
24. Dillman, Joye J., Kenneth R. Tremblay, Jr., and Don A. Dillman. 1977. "Energy Policies Directed at the Home: Which Ones Will People Accept?" Housing Educators' Journal 4: 2-13.
25. Tremblay, Kenneth R., Jr., and Don A. Dillman. 1977. "Research Ethics: Emerging Concerns from the Increased Use of Mail and Telephone Survey Methods." Humboldt Journal of Social Relations 5(1): 64-89.
26. Tremblay, Kenneth R. Jr., Don A. Dillman, and Joye J. Dillman. 1977. "Housing Satisfaction and Preferences of Washington Residents: A 1977 Statewide Survey." College of Agriculture Research Center, Circular No. 605. 16 pp.
27. Tremblay, Kenneth R. Jr., Joye J. Dillman, and Don A. Dillman. 1978. Toward a Sociology of Housing: A Working Bibliography. Monticello, IL: Council of Planning Librarians, Exchange Bibliography 1485.
28. Dillman, Don A., John E. Carlson, and William R. Lassey. 1978. "The Influence of Absentee Landowners on Use of Erosion Control Practices by Palouse Farmers." College of Agriculture Research Center, Circular No. 607. 13 pp.
29. Dillman, Don A. 1978. "A Chairperson's Response to Ad Hoc Committee on Unemployed Rural Sociology Doctorates." Newsline (publication of Rural Sociological Society) 6: 9-11.
30. Dillman, Don A. 1979. "Down a One-Way Road: The Disappearance of Rural Values in America." In Bishop, Donald H. (ed.), The American Heritage and the Rural Community. Washington State University Publications. Pp. 1-8
31. Dunlap, Riley E., Kent D. Van Liere, and Don A. Dillman. 1979. "Decline in Public Concern with Environmental Quality: A Defense of the Evidence." Rural Sociology 44: 204-212.
32. Fernandez, Richard and Don A. Dillman. 1979. "The Influence of Community Attachment on Geographic Mobility." Rural Sociology 44: 345-360.
33. Dillman, Don A., Kenneth R. Tremblay, Jr., and Joye J. Dillman. 1979. "Influence of Housing Norms and Personal Characteristics on Stated Housing Preferences." Housing and Society 6(1): 2-19.
34. Dillman, Don A. 1979. "Residential Preferences, Quality of Life, and the Population Turnaround." American Journal of Agricultural Economics 61(5): 960-966.
35. Tremblay, Kenneth R. Jr., Don A. Dillman, and Kent Van Liere. 1980. "Relationship Between Community Size Preferences and Housing Preferences." Rural Sociology 44: 509-519.
36. Marans, Robert and Don A. Dillman. 1980. "The Quality of Life in Rural America: An Analysis of Survey Data from Four Studies." Survey Research Center, Institute for Social Research, University of Michigan, Ann Arbor, MI: Research Report Series. 110 pp.

37. Dillman, Don A. 1980. "Citizens' Preferences and Concern About Growth and Its Management." In Faas, Ronald C. (ed.), Rapid Community Growth: Is It Manageable? Cooperative Extension Service, Washington State University, Pullman, Washington. Pp. 34-40
38. Howell, Robert E. and Don A. Dillman. 1980. "Needs Assessment Surveys: Potentials, Pragmatics, and Pitfalls." In Dorothy Z. Price and Joye J. Dillman, Proceedings of the 19th Annual Western Regional Home Management Family Economics Educators' Conference, Department of Child and Family Studies, Washington State University, Pullman, Washington.
39. Dillman, Don A. 1980. "After Mount St. Helens: Seven Gray Days in May." Lewiston Morning Tribune, May 17, Section D: 3-4. (Complete version available as Department of Rural Sociology mimeo, Washington State University. 37 pp.)
40. Tremblay, Kenneth R. Jr., Charles L. Schwartz, and Don A. Dillman. 1981. "Understanding the Boom Town Problem: Value Conflict Between Old-timers and Newcomers." Human Services in the Rural Environment 6(1): 11-15.
41. Dillman, Don A. 1981. "Rural Sociological Research: The Next Ten Years." The Rural Sociologist 1(4): 209-220.
42. Dillman, Don A. 1981. "Whores, Sex Education, Clawing Sycophantism, and Rural Sociology: A Reply to Nyberg." The Rural Sociologist 1(6): 400-402.
43. Dillman, Don A., Patricia A. Tripple, Carole J. Makela, Joye J. Dillman, and LaRae B. Chatelain. "A Western States Perspective on Public Policy for Energy Conservation." Housing and Society 8(2): 80-92.
44. Tremblay, Kenneth R. Jr., Don A. Dillman, and Joye J. Dillman. 1981. "Acceptable Housing Alternatives." HUD Challenge 12(5): 25-27.
45. Carlson, John E., Don A. Dillman, and William R. Lassey. 1981. The Farmer and Erosion: Factors Influencing the Use of Control Practices. University of Idaho College of Agriculture Bulletin No. 601, April. 11 pp.
46. Dillman, Don A., Mark Frederickson, B. Ray Horn, Nicholas Lovrich, Geraldine Plater, and Bruce Throckmorton. 1981. "Priorities for Rural Improvement." Report of the Needs Assessment Study Group, Partnership for Rural Improvement, Washington State University, Pullman, Washington. 23 pp.
47. Hobbs, Daryl J. and Don A. Dillman. 1982. "Research for Rural America." In Dillman, Don A., and Daryl J. Hobbs (eds.), Rural Sociology in the U.S.: Issues for the 1980s. Boulder, CO: Westview Press. Pp. 1-9
48. Dillman, Don A. and Daryl J. Hobbs. 1982. "Issues for the 1980s." In Dillman, Don A., and Daryl J. Hobbs (eds.), Rural Society in the U.S.: Issues for the 1980s. Boulder, CO: Westview Press. Pp. 414-420
49. Dillman, Don A., Joye J. Dillman, and Michael L. Schwalbe. 1982. "Strength of Housing Norms and Willingness to Accept Housing Alternatives." Housing and Society (Special Issue: Proceedings of the 1980 Annual Conference): 123-132.
50. Dillman, Don A. and John E. Carlson. 1982. "Influence of Absentee Landlords on Erosion Control Practices." Journal of Soil and Water Conservation 37(1): 37-41.
51. Dillman, Don A., Kenneth R. Tremblay, Jr., and Joye J. Dillman. 1982. "Mobile Homes: Should Small Town Policies Change?" Small Towns 12(4): 18-22.
52. Oldenstadt, Dennis L., Robert E. Allan, George W. Bruehl, Don A. Dillman, Edgar L. Michalson, Robert L. Papendick, and Donald J. Rydrych. 1982. "Solutions to Environmental and Economic Problems (STEEP): A New Model for Applied Research." Science 217(3): 904-909.
53. Makela, Carole J., LaRae B. Chatelain, Don A. Dillman, Joye J. Dillman, and Patricia A. Tripple. 1981. "Energy Directions for the United States: A Western Perspective." Western Rural Development Center, Publication No. 13. Oregon State University, Corvallis, OR.
54. Carlson, John E. and Don A. Dillman. 1983. "Influence of Kinship Arrangements on Farmer Innovativeness." Rural Sociology 48(2): 183-200.

55. Tremblay, Kenneth R. Jr., Florence S. Walker, and Don A. Dillman. 1983. Chapter 2. "The Quality of Life Experienced by Rural Families." In Coward, Raymond T., and William M. Smith (eds.), Family Services: Issues and Opportunities in Contemporary Rural America. Lincoln, NE: University of Nebraska Press. Pp. 26-40
56. Dillman, Don A. 1983. "Rural North America in the Information Society." The Rural Sociologist 3(5): 345-357.
57. Dillman, Don A. 1983. Chapter 10. "Mail and Other Self-Administered Surveys." In Rossi, Peter H. , James D. Wright and Andy B. Anderson. Handbook of Survey Research. New York: Academic Press. pp. 359-377
58. Dillman, Don A., Michael L. Schwalbe, and James F. Short, Jr. 1983. "Communication Behavior and Social Impacts Following the May 18, 1980, Eruption of Mount St. Helens." In Keller, S. A. C. (ed.), Mount St. Helens, One Year Later. Cheney, WA: Eastern Washington University Press. Pp. 191-198
59. Dillman, Don A., Eugene A. Rosa, and Joye J. Dillman. 1983. "Lifestyle and Home Energy Conservation in the United States: The Poor Accept Lifestyle Cutbacks While the Rich Invest in Conservation." Journal of Economic Psychology 3: 299-315.
60. Dillman, Don A. 1983. "How A National Rural Policy Can Help Resolve Rural Problems." The Rural Sociologist 3(6): 379-383.
61. Dillman, Don A., Joye J. Dillman, and Carole J. Makela. 1984. "The Importance of Adhering to Details of the Total Design Method (TDM) for Mail Surveys." In Lockhart, Daniel C. (ed.), Source Book 22, New Directions for Program Evaluation. San Francisco: Jossey-Bass. Pp. 49-64.
62. Rosa, Eugene, A., Marvin Olsen, and Don A. Dillman. 1984. "Nuclear Power and the Public." In Freudenburg, William R. , and Eugene A. Rosa. Public Reactions to Nuclear Power: Are There Critical Masses? Boulder, CO: Westview Press. Pp. 69-93
63. Dillman, Don A. 1985. "The Social Impacts of Information Technologies in Rural North America." Rural Sociology 50(1): 1-26.
64. Olsen, Marvin E., Eugene A. Rosa, Riley E. Dunlap, Robert E. Howell, and Don A. Dillman. 1985. "Public Opinion Versus Government Policy on National Energy Issues." In Braungart, Richard G. (ed.), Research in Political Sociology, Volume 1. Greenwich, CT: JAI Press. Pp. 189-210
65. Jones, Joann C., Don A. Dillman, LaRae B. Chatelain, Don A. Anderson, Donna Iams, and Mary Ann Anderson. 1985. "Energy Directions Two Years Later: A Visual Presentation." A slide tape report of research results from Regional Research Project W-159, University of Idaho, School of Home Economics, Moscow, ID.
66. Dillman, Don A. 1985. "Factors Influencing the Adoption of No-Till Agriculture." In Higgins, Dave (ed.), Proceedings, 1985 No-Till Farming Crop Production Seminar. Yielder Drill Company, Spokane, Washington. Pp. 96-107 (Also in 8th Annual Proceedings of Zero-Tillage Workshop, Manitoba-North Dakota Zero-Tillage Farmers Association, pp. 7-30, 1986.)
67. Carlson, John E., Don A. Dillman, Donald M. Beck, and C. Ellen Lamiman. 1985. Early Adopters and Non Users of No-Till in the Pacific Northwest. Final Report to USDA-SCS, Cooperative Agreement 58-0211-177 Department of Agricultural Economics. University of Idaho, Moscow, ID.
68. Dillman, Don A. 1985. "You Have Been Randomly Selected . . . Survey Methods for the Information Age." 52nd Distinguished Faculty Address, Washington State University, Pullman, Washington. Department of Rural Sociology mimeo and slide set; also on video tape from KWSU-TV, Pullman, Washington.
69. Dillman, Don A. 1986. "Social Issues Impacting Agriculture and Rural Areas as We Approach the 21st Century." In Wimberly, Ronald C., Dale Jahr, and Jerry Johnson. New Dimensions in Rural Policy: Building Upon Our Heritage. U.S. Government Printing Office, Washington, DC. Pp. 19-31 An earlier version is published in Issues Facing Agriculture and Implications for Land Grant Colleges of Agriculture, edited by Larry Whiting. Farm Foundation. Oakbrook, Illinois.

70. Hirschburg, Peter L., Don A. Dillman, and Sandra Ball-Rokeach. 1986. "Media System Dependency Theory: Responses to the Eruption of Mount St. Helens." In Ball-Rokeach, Sandra J., and Muriel G. Cantor. Media, Audience, and Social Structure. Beverly Hills, CA: Sage Publications. Pp. 117-126
71. Carlson, John E. and Don A. Dillman. 1986. "Early Adopters and Nonusers of No-Till in the Pacific Northwest: A Comparison." In Stephen, B. and Ted L. Napier. Conserving Soil. Soil Conservation Society of America, Ankeny, Iowa.
72. Dillman, Don A. 1986. "Cooperative Extension in the Twenty-First Century." The Rural Sociologist 6(2): 102-119. Condensed version reprinted in Interpaks Interchange, University of Illinois, Champagne-Urbana.
73. Dillman, Don A. and Donald M. Beck. 1986. "The Past is not the Future: Urban Quality of Life as We Approach the 21st Century." Urban Resources 3(3): 43-47.
74. Dillman, Don A. and Jurg Gerber. 1986. "Sociological Implications of Information Technology: A Bibliography of Recent Publications." Council of Planning Librarians, Chicago, IL. 32 pp.
75. Dillman, Joye J. and Don A. Dillman. 1987. "Private Outside Space as a Factor in Housing Acceptability." Housing and Society 14(1): 20-29.
76. Dillman, Don A., Donald M. Beck, and John E. Carlson. 1987. "Factors Influencing the Diffusion of No-Till Agriculture in the Pacific Northwest." In Lloyd Elliot (ed.), STEEP - Soil Conservation Concepts and Accomplishments. Pullman, WA: Washington State University Press. Pp. 343-364.
77. Carlson, John E., Don A. Dillman, and Dale Boesma. 1987. "Ten Year Change in Attitudes Toward Soil Erosion." In Lloyd Elliot (ed.), STEEP - Soil Conservation Concepts and Accomplishments. Pullman, WA: Washington State University Press. Pp. 333-341.
78. Dillman, Don A., Lesli Peterson Scott, and John Allen. 1987. "Telecommunications in Washington: A Statewide Survey." Technical Report, Social and Economic Sciences Research Center. Washington State University, Pullman, Washington.
79. Dillman, Don A. 1987. "Farm Research Needs Public Investment." (Editorial in) The Seattle Times. January 31, p. A-13.
80. Carlson, John E., Don A. Dillman, and C. Ellen Lamiman. 1987. The Present and Future Use of No-Till. Research Bulletin No. 140. University of Idaho Agricultural Experiment Station. 15 pp.
81. Dillman, Don A. 1987. Chapter 11: "Elements of Success." In Donald Johnson, et al. (eds.), Needs Assessment: Theory and Methods. Ames, Iowa: Iowa State University Press. Pp. 188-209
82. Anderson, MaryAnn, Donna Iams, Joann C. Jones, LaRae B. Chatelain, Don A. Dillman, and Donald A. Anderson. 1987. Energy Directions for the United States: A Western Perspective. 1991-1983. Western Regional Research Publications No. 014. University of Wyoming, Agricultural Experiment Station. Laramie, Wyoming. 71 pp.
83. Dillman, Don A. 1988. "The Social Environment of Agriculture and Rural Areas." In Hildreth, James, et al. (eds.), Agriculture and Rural Areas Approaching the 21st Century: Challenges for Agricultural Economists. Ames, Iowa: Iowa State University Press, pp. 61-81.
84. Dillman, Don A. and Donald M. Beck. 1988. "Information Technologies and Rural Development in the 1990s." Journal of State Government. 61(1): 29-38. (Earlier version in The Rural Great Plains of the Future. Great Plains Agricultural Council Publication 125, pp. 185-210, Lincoln, Nebraska.)
85. Dillman, Don A. and John Tarnai. 1988. "Administrative Issues in Mixed-Mode Surveys." In Robert Groves, et al. (eds.), Telephone Survey Methodology. New York: John Wiley Co., pp. 509-528.
86. Carlson, John E. and Don A. Dillman. 1988. "The Influence of Farmers' Mechanical Skill on the Development and Adoption of a New Agricultural Practice." Rural Sociology 53(2): 235-245.

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211. Mahon-Haft, Don A. Dillman and Nicholas Parsons. 2007. Cognitive Evaluations of Potential Questions About the Influence of Community College on Decisions to be a scientist or engineer. Social and Economic Sciences Research Center Technical Report 07-45. Washington State University: Pullman. August. 87 pages.
212. Parsons, Nicholas, Taj Mahon-Haft and Don A. Dillman. 2007. Cognitive Evaluations of Potential Questions for SESTAT Surveys to Determine the Influence of Community College on Educational and Work Choices: Round 2. Social and Economic Sciences Research Center Technical Report 07-58. Washington State University: Pullman. October, 2007. 64 pages.
213. Dillman, Don A., Virginia Lesser, Robert Mason, John Carlson, Fern Willits, Rob Robertson, Bryan Burke. 2007. "Personalization of Mail Surveys for General Public and Populations with a Group Identity: Results from Nine Studies." Rural Sociology 72(4): 632-646.
214. Stern, Michael J., Don A. Dillman and Jolene D. Smyth. 2007. "Visual Design, Order Effects, and Respondent Characteristics in a Self-Administered Survey." Survey Research Methods. 1 (3): 1-18. <http://www.surveymethods.org>
215. Dillman, Don A. and Nicholas Parsons. 2008. Chapter 24. Self-Administered Paper Questionnaires. In Donsbach, Wolfgang and Traugott, Michael W. (eds.), Handbook for Public Opinion Research. Sage Publications. pp. 262-270.
216. de Leeuw, Edith, Joop Hox, and Don A. Dillman. 2008. "Chapter 1. The Cornerstone of Survey Research." In De Leeuw, Hox, and Dillman (eds.), International Handbook of Survey Methodology, Boca Raton, FL: Taylor and Francis Group, LLC pp. 1-17
217. Dillman, Don A. 2008. "Chapter 9. The Logic and Psychology of Constructing Questionnaires." In de Leeuw, Hox, and Dillman (eds.), International Handbook of Survey Methodology, Boca Raton, FL: Taylor

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and Francis Group, LLC pp.162-175.

218. De Leeuw, Edith, Don A. Dillman, and Joop Hox 2008. Chapter 16. "Mixed-Mode Surveys: When and Why." In De Leeuw, Hox, and Dillman (eds.), International Handbook of Survey Methodology, Boca Raton, FL: Taylor and Francis Group, LLC pp 299-316.
219. Christian, Leah Melani, Don A. Dillman, and Jolene D. Smyth. 2008. "The Effects of Mode and Format On Answers to Scalar Questions in Telephone and Web Surveys." In Lepkowski, J., Tucker, C., Brick, M., de Leeuw, E., Japac, L., Lavrakas, P., Link, M., Sangster R. (Eds.), *Advances in Telephone Survey Methodology*. New York: Wiley-Interscience. pp. 250-275.
220. Dillman, Don A. 2008. "The Total Design Method." In Lavrakas, Paul (ed.), Encyclopedia of Survey Methods: Volume II Sage Publications. Pp. 882-86
221. Dillman, Don A. 2008. "Errors Galore: Comment on Wright and Armstrong's Verification of Citations: Fawly Towers of Knowledge." Interfaces 38 (2) March-April;133-134.
222. Smyth, Jolene, Leah Melani Christian and Don A. Dillman. 2008 "Does 'Yes or No' on the Telephone Mean the Same as Check-All-That-Apply on the Web?" Public Opinion Quarterly 72 (1): 103-111..
223. Parsons, Nicholas L. and Don A. Dillman. 2008. Alternative Questions for Reporting the Time Periods during which NSRCG Respondents took Community College Courses: A Cognitive Evaluation Social and Economic Sciences Research Center Technical Report 08-003, Washington State University: Pullman 54 pp.
224. Dillman, Don A. 2008. The Importance of Rural Sociology. The Rural Sociologist. September. 28 (3): 16-22.
225. Martin, Elizabeth Ann and Don A. Dillman. 2008. Does a Final Coverage Check Identify and Reduce Census Coverage Errors? Journal of Official Statistics. 24 (4): 571-589.
226. Rookey, Bryan D., Hanway, Steve, and Dillman, Don A. 2008. Does a Probability-Based Household Panel Benefit from Assignment to Postal Response as an Alternative to internet-only? Public Opinion Quarterly. 72(5): 962-984.
227. Dillman, D.A., Phelps, G., Tortora, R., Swift, K., Kohrell, J., Berck, J., & Messer, B.L. (2009). "Response rate and measurement differences in mixed-mode surveys using mail, telephone, interactive voice response, and the Internet." Social Science Research, 38(1), 1-18.
228. Christian, Leah Melani, Nicholas L. Parsons and Don A. Dillman. 2009. Measurement in Web Surveys: the Importance of Visual Layout and Design." Sociological Methods and Research. 37(3): 393-425.
229. Dillman, Don A. 2009. "Chapter 8. Some Consequences of Survey Mode Changes in Longitudinal Surveys." In Lynn, Peter et al. (eds.), Methodology of Longitudinal Surveys." John Wiley: London. Pp. 127-137.
230. Millar, Morgan M., Allison C. O'Neill and Don A. Dillman. 2009. Are Mode Preferences Real? Technical Report 09-003. Washington State University Social and Economic Sciences Research Center. Washington State University: Pullman. 52 pp.
231. Smyth, Jolene, Don A. Dillman, Leah Melani Christian and Mallory McBride. 2009. "Open-Ended Questions in Web Surveys: Can Increasing the Size of Answer Boxes and Providing Extra Verbal Instructions Improve Response Quality?" Public Opinion Quarterly 73 (Summer): 325-337.
232. Morrison, Rebecca, Don A. Dillman and Leah Melani Christian. In Press. Questionnaire Guidelines for Establishment Surveys. Journal of Official Statistics.
233. Smyth, J.D., Dillman, D.A., Christian, L.M., & O'Neill, A. Forthcoming "Using the Internet to survey small towns and communities: Limitations and possibilities in the early 21st century." American Behavioral Scientist.
234. Callegro, Mario, Yang, Yongwei, Bholra, Dennison S., Dillman, Don A. and Chin, Tzu-Yun. Forthcoming.

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Response Latency as an Indicator of Optimizing in Online Questionnaires. Bulletin of Survey Methodology.

G. GRANTS AND CONTRACTS

- 1972 The State Committee for a New Tax Policy; \$3,000. Attitudes Toward a State Income Tax.
- 1973 Washington State Office of Planning and Fiscal Management; \$48,000 (with John M. Wardwell). Alternatives for Washington: Goals for the State of Washington.
- 1976-1980 Kellogg Foundation; \$947,000 (with others). Collaboration and Integration in Rural Planning and Development; the Partnership for Rural Improvement. Chairperson of Site Visit and (later) Advisory Committee for securing and implementing grant. WSU Rep. to the Regional Coordinating Committee that administered the grant. Chairperson, 1979-1980.
- 1976-1990 United States Department of Agriculture; \$220,363. Solutions to Environmental and Economic Problems (STEEP); Factors Influencing Acceptance of Soil Erosion Control Practices in the Pacific Northwest. (Annual awards for 14 years.)
- 1979-1980 Western Rural Development Center; \$44,500 (with Robert Mason, Oregon State University). The Use of Face-to-Face Bulletin, Telephone, and Mail Surveys in Needs Assessment Efforts.
- 1980 Washington State University Graduate School, Office of International Development; \$2,000. Travel to Fifth World Congress of Rural Sociology under Title XII AID Institutional Strengthening Grant.
- 1980-1981 United States Department of Agriculture Cooperative Agreement; \$5,000 (with Daryl J. Hobbs, University of Missouri). Preparation of monograph, Rural Society in the U.S.: Issues for the 1980s.
- 1980-1982 National Science Foundation; \$14,416 (with James F. Short, Jr.). Social Impacts of Mount St. Helens' Eruption.
- 1980-1983 W. K. Kellogg Foundation; \$30,000. Kellogg National Fellowship Program.
- 1980-1983 W. K. Kellogg Foundation; \$958,000 (with others). Renewal, Partnership for Rural Improvement; Chairperson of Regional Coordinating Committee which administered grant.
- 1981-1982 Washington State University Graduate School, Office of International Development; \$10,000 (with Don Messerschmidt, Linda Stone, and Take Tsuratani). Development of Interdisciplinary Course on Human Issues in International Development.
- 1985 Farm Foundation; \$4,000 (to assemble and chair Task Force). Travel for preparation of white paper on Impact of Current Agricultural Crisis on Future of the American Family Farm.
- 1986 Washington State Local Government Study Commission; \$15,000. Statewide Survey of Citizen Opinions on Local Government.
- 1986 Washington State Legislature Joint Select Committee on Telecommunications; \$29,792. Statewide Survey of Telecommunication Needs of Washington Residents.
- 1987 Washington Institute for Public Policy Research; \$2,250. Seminar on Survey Methods for Committee Staffs of Washington State Legislature.
- 1987 Washington State Department of Agriculture, Employment Security and Washington State University Cooperative Extension; \$7,000. Farm Crisis Survey of Washington Wheat Growers.
- 1987 Yakima Valley College, Agricultural Employee Education Needs Assessment; \$8,180. Yakima County Assessment of Farmers and Agricultural Businesses.
- 1987 Impact Assessment, Inc.; \$54,882 (with Riley Dunlap). Socioeconomic Impacts of a Potential High-Level Nuclear Waste Repository at the Hanford Site, Washington.

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- 1987 Washington Institute for Public Policy, Phases I and II; \$91,000 (with John Tarnai, Irving Tallman, and Ernst Stromsdorfer). Washington Longitudinal Study on Welfare Dependency.
- 1987-89 Washington State University Graduate School; \$5,000 (with John Pierce, Scott Long, Duane Leigh, and Alex Tan). Interdisciplinary Research Unit, Establishment of State-of-the-State Survey.
- 1988 Washington State Traffic Safety Commission; \$22,413 (with John Tarnai). Seatbelt Use Surveys.
- 1988 Washington Department of Social and Health Services; \$15,000 (with John Tarnai). Statewide Survey of Licensed Daycare Providers.
- 1988-1989 Washington Institute for Public Policy; \$1,000,209 (with John Tarnai and Ernst Stromsdorfer). Washington State Family Independence Study.
- 1988-1989 United States Department of Agriculture Cooperative Agreement; \$12,500. Research Opportunities for Faculty of 1890 Land-Grant Colleges and Universities.
- 1988-1990 Northwest Area Foundation; \$159,312 (with Douglas Young, David Bezdicek, John Carlson, Baird Miller, and David Mulla). Barriers to Low-Input Agriculture: Implications for Policy, Extension, and Research.
- 1989 Boeing Aerospace and Electronics; \$17,000 (with John Tarnai and M. Chris Paxson). Technical Survey Consultation Services.
- 1989 University of Washington School of Dentistry; \$93,318. Fluoridization Effects on Dental Demand.
- 1989-1990 Washington Institute for Public Policy; \$810,641 (with John Tarnai, Ernst Stromsdorfer, and Viktor Gecas). Family Income Study (Continuation of Family Independence Study).
- 1989 U.S. Department of Health and Human Services; \$9,995. National Survey of Rural Hospital Closures.
- 1990 Washington State Board of Health; \$39,800. Health Priorities of Washington Residents.
- 1990 International Apple Institute; \$15,408. National Survey of Apple Producers.
- 1990 Washington State Institute for Public Policy; \$15,500. Family Income Study Summer Fellowships.
- 1990 Washington State Institute for Public Policy; \$85,061 (with John Tarnai). Training/Retraining Needs of At-Risk Males.
- 1990 Washington Office of Financial Management; \$184,938 (with John Tarnai). Training and Retraining.
- 1990 U.S. Bureau of the Census; \$48,913. Joint Statistical Agreement to Investigate Reasons for Low Response to 1990 Census.
- 1990 Boeing Aerospace Group; \$17,500 (with John Tarnai and M. Chris Paxson). Employee Survey Consultation Services.
- 1990-1991 Washington Institute for Public Policy; \$745,424 (with John Tarnai and Ernst Stromsdorfer). Family Income Study.
- 1990 Whitman County, Washington; \$28,005. Hazardous Waste Planning Surveys.
- 1990 RCG/Hagler Bailly; \$24,952. Statewide Survey on Oil Spills in the Pacific Northwest.
- 1990 Pullman School District No. 267; \$5,000. Bond Issue Planning Survey.
- 1990-1991 Boeing Defense and Space Group; \$20,000 (with John Tarnai, M. Chris Paxson, and Peter Burke). Company Performance Survey Consultation.

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- 1991 International Apple Institute; \$30,000 (with Paul Melevin). National Survey of Pesticide Use by Apple Growers.
- 1991 U.S. Bureau of the Census; \$47,708. Addendum to Joint Statistical Agreement to Design and Test in Focus Groups Alternative Decennial Census Questionnaire Designs.
- 1991-1992 Washington Institute for Public Policy; \$742,087 (with John Tarnai and Ernst Stromsdorfer). Family Income Study.
- 1991-1992 United States Department of Commerce, Bureau of the Census; \$100,911. Interagency Personnel Act Agreement.
- 1992-1993 Washington Institute for Public Policy; \$602,844 (with John Tarnai). Year five of Family Income Study.
- 1992-1993 United States Department of Commerce, Bureau of the Census; \$105,000. Intergovernmental Personnel Act Agreement.
- 1993-1995 United States Department of Commerce, Bureau of the Census; \$130,689. Intergovernmental Personnel Act Agreement.
- 1994-1998 United States Department of Agriculture: National Research Initiative; \$178,937 (with Priscilla Salant). Overcoming Distance: Information Technologies, Rural In-Migration and Jobs.
- 1994-1996 United States Department of Agriculture: Economic Research Service; \$447,000. Rural Enterprise Characteristics and Needs.
- 1994-1995 USDA-Cooperative States Research Service; \$15,000 (Cooperative Agreement with James Christenson and Paul Warner). Impact of the Land Grant System: An Assessment of the Public's Perception.
- 1994-1995 Kellogg Foundation; \$62,000 (with James Christenson and Paul Warner). National Needs Assessment for College-Level Education.
- 1995 U.S. Bureau of the Census; \$16,500. Videotaped Analysis of Census Questionnaires.
- 1995 U.S. Bureau of the Census; \$20,000. Videotaped Retrospective Analyses of Census Test Questionnaires.
- 1995-1996 Kellogg Foundation; \$18,505 (with Priscilla Salant, James Christenson, and Paul Warner). Extension of National Needs Assessment.
- 1996-1998 University of Idaho; \$451,290 (with John Tarnai). State of Idaho--State Demands and Needs Assessment Studies: Alcohol and Other Drugs.
- 1996 U.S. Bureau of the Census; \$5,000. Supplement to Video Taping Project.
- 1996-1997 University of Washington; \$150,000 (with John Tarnai). Managed Care and Patient Referral Outcomes.
- 1996 Panorama City; \$4,700 (with Dretha Phillips). Resident Satisfaction Survey.
- 1996-1998 USDA-Economic Research Service; \$347,000 (with Dretha Phillips and Priscilla Salant). Impacts of USDA Rural Housing programs.
- 1996 US Bureau of the Census; \$8,000. Tests of Roll-Fold vs. Accordion Fold Census Questionnaires.
- 1997 National Association of State Universities and Land Grant Colleges; \$27,000. Leader Perceptions of Reorganization.
- 1997-1998 University of Washington; \$383,269 (with John Tarnai). Renewal: Managed Care and Patient Referral Study.

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- 1997-1999 USDA--Forest Service; \$90,698 (with Virginia Lohr, Caroline Pearson-Sims, and John Tarnai). A Multicultural Survey of the Influence of Childhood Environmental Experiences on Adult Sensitivities to Urban and Community Forests.
- 1998 Washington State Department of Trade and Economic Development; \$8,027 (with Priscilla Salant). Telecommunications Inventory and Needs Assessment of Klickitat County.
- 1998 US Bureau of the Census; \$10,000. Evaluation of Alternative Six-person Census Forms.
- 1998 US Bureau of the Census; \$25,000. Cognitive and Classroom Testing of Alternative Skip Pattern Designs.
- 1999-2000 University of Idaho; \$19,000. Factors Influencing Response Rates to National Park Service Satisfaction Surveys.
- 1999-2002 The Gallup Organization; \$30,000. Research to Improve Survey Methods.
- 2001 World Health Organization; \$75,000. United States Survey and Response Rate Experimentation on Health and Responsiveness of Health Care Systems.
- 2001-2002 United States Department of Agriculture, National Agricultural Statistics Service (and the National Science Foundation); \$65,000. Redesign of Government Surveys.
- 2002-2003 (Renewal) USDA-NASS from NSF; \$83,000. Redesign of Government Surveys.
- 2003 Additional allocations to USDA-NASS; \$35,000. Redesign of Government Surveys.
- 2003 USDA-NASS; \$50,000 (with Danna Moore). Redesign of Agricultural Resource Management (ARMS) survey.
- 2003-2005 (Renewal) USDA-NASS; \$60,000. Redesign of Government Surveys.
- 2003-2005 (Renewal) NSF; \$80,000. Redesign of government surveys.
- 2004 Gallup Organization; \$35,000. Unspecified Methodological Research.
- 2004 U.S. Bureau of the Census through Gunnison Consulting Company; \$11,700. Cognitive Evaluations of Optical Processing Features for 2010 Decennial Census Form.
- 2004-2005 (Renewal). USDA-NASS; \$80,000. Redesign of Government Surveys.
- 2004-2006 USDA-NASS; \$75,000 (with Danna Moore). Incentive, Mail and Web advancements for Agricultural Resource Management (ARMS) Survey.
- 2004-2005 U.S. Bureau of the Census through Gunnison Consulting Company; \$10,600. Cognitive Evaluations of Replacement Census Form Mailings.
- 2005 U.S. Bureau of the Census through Gunnison Consulting Company; \$10,600. Cognitive Evaluations of Internet Message and Response Instructions on Proposed 2010 Census Forms.
- 2005-2007 USDA-NASS; \$90,000. Connecting Visual Design Concepts to Usability of Web and Paper Surveys.
- 2005-2006 USDA-NASS; \$75,000 (with Danna Moore). Redesign of ARMS Survey and Agricultural Census Questions.
- 2006-2007 (Renewal and Expansion). USDA-NASS; \$125,000. Connecting Visual Design Concepts to Usability of Web and Paper Surveys. Co-funded by the National Science Foundation.
- 2006-2007 (Renewal) USDA-NASS; \$40,000. (With Danna Moore). Redesign of ARMS Survey and Agricultural Census Questions.

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- 2006-2007 Gallup Organization; \$25,000. Unspecified Research on Panel surveys.
- 2007-2009 (Renewal and expansion of scope). USDA-NASS; \$200,000. Connecting Visual Design Concepts to Usability of Web and Paper Surveys. Co-funded by the National Science Foundation.
- 2007-2008 (Renewal and Expansion) USDA-NASS; \$40,000. (With Danna Moore) Redesign of ARMS Survey and Agricultural Census Questionnaire Formats
- 2007-2009 Gallup Organization; \$27,500. Unspecified Research on Panel Surveys
- 2008-2009 (Renewal) USDA-NASS; \$175,000. Connect Visual Design Concepts to Usability of Web and paper Surveys. Co-funded by the National Science Foundation.
- 2009-2010 (Renewal) USDA-NASS; \$200,000. Connect Visual Design Concepts to Usability of Web and Paper Surveys. Co-funded by the National Science foundation.

#### H. INTERNATIONAL EXPERIENCES

- 1963 International Farm Youth Exchange Delegate to Poland (six months).
- 1978 AID team to Eastern Islands of Indonesia to write long-term agreement between Washington State University and Association of Eight Eastern Islands Universities (one month).
- 1978 Fifth World Congress for Rural Sociology, Mexico City, Mexico.
- 1983 Consumer Behavior and Energy Policy Conference, Noordwijkerhout, The Netherlands.
- 1983 Kellogg Foundation Study Seminar, Colombia, South America (two weeks).
- 1985, 1987 Guest Professor, German Center for Survey Research and Analysis, Mannheim, West Germany
- 1988 Information Technology in Agriculture, Food and Rural Development Conference, Dublin, Ireland.
- 1991 Kellogg Foundation Study Seminar, Mexico (two weeks).
- 1994, 1997 Statistics Sweden, Stockholm, Sweden (one week).
- 1995 Information Technologies and Rural Development Seminar, Aberdeen, Scotland.
- 1996 Academia Sinica, Taipei, Republic of China (one week).
- 1996 World Association of Public Opinion Research Seminar, Cadenabbia, Italy.
- 2000 Guest Professor, German Center for Survey Research and Analysis (Mannheim), and International Conference on Social Science Methodology, Cologne, Germany (two weeks).
- 2001 Statistics Wellington, New Zealand (one week).
- 2001 Swedish Statistical Society 100<sup>th</sup> Anniversary Conference, Kalmar, Sweden.
- 2001 Congress of International Sociology, Krakow, Poland.
- 2002 International Sociological Association, Australian Bureau of Statistics, and Gallup Australia, Brisbane, Canberra and Sydney, Australia (two weeks).
- 2003 International Statistical Institute Meetings, Berlin, Germany.
- 2003 Nonresponse Workshop, Basel, Switzerland.
- 2004 German On-Line Research Conference, Duisburg, Germany.
- 2004 Sixth International Conference on Survey Methodology, Amsterdam, The Netherlands.
- 2005 European Survey Research Association, Barcelona, Spain.
- 2005 20<sup>th</sup> Anniversary Conference: Journal of Official Statistics, Stockholm, Sweden.
- 2005 European Social Survey Mixed-Mode Symposium and Workshop, London, UK.
- 2005 European Scientific Association Conference in Internet Surveys, Dubrovnik, Croatia.
- 2006 International Workshop on Business Survey Methods, London, UK.
- 2006 Measurement in Longitudinal Surveys, Essex University, Colchester, U.K.
- 2006 ESOMAR 2006 Panel Survey Research, Barcelona, Spain.
- 2007 Utrecht University, Expert Seminar on Trends in Survey Design. Utrecht, The Netherlands
- 2007 Web Survey Conference. Lillehammer, and Statistics Norway, Oslo, Norway.
- 2007 Zuma (German Center for Survey Methods Research), Mannheim, Germany.
- 2008 Gesis and Center Panel, Mannheim, Germany and Tilburg, The Netherlands

#### CONSULTING ASSIGNMENTS

- 1972 U.S. Department of Housing and Urban Development, Office of Policy Planning and the Urban Land Institute, Washington, DC.
- 1974-1975 Office of Program Planning and Fiscal Management, Olympia, WA.
- 1975 Washington State Office of the Governor, Olympia, WA.

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1975-1976 Northwest Regional Educational Laboratory, Portland, OR.  
1976-1977 Department of Rural Sociology, Cornell University, Ithaca, NY.  
1977 Farm Home Administration, U.S. Department of Agriculture, Washington, DC.  
1978-1979 U.S. Senate, Washington, DC.  
1979 Department of Rural Sociology, Pennsylvania State University, State College, PA.  
1979 Savings Institution Marketing Society of America, Chicago, IL.  
1979-1981 A.C. Nielson Company, Northbrook, IL.  
1979-1983 Western Region USDA Cooperative State Research Service Regional Project, W-159.  
1982 The Burke Company, Cincinnati, OH.  
1982 U.S. Department of Energy, Bonneville Power Administration, Portland, OR.  
1983-1984 U.S. Department of Agriculture, Economic Research Service.  
1984 AT&T Communications, Basking Ridge, NJ.  
1984 Institute for Policy Research, University of Wyoming.  
1984-1985 U.S. General Accounting Office, Washington, DC.  
1985 Policy Research Corporation, Chicago, IL.  
1985 Oregon Health Sciences University, Portland, OR.  
1985 National Science Foundation, Washington, DC.  
1985 Texas Department of Human Resources, Austin, TX.  
1985-1986 Alaska Public Employees Association, Juneau, AK.  
1986 USDA-1890 Regional Research Project-4.  
1986 Cornell Institute for Social and Economic Research, Cornell University, Ithaca, NY.  
1986 The Burke Company, Cincinnati, OH.  
1987 University of Guam Cooperative Extension, UOG Station, Guam.  
1987 Orlando Regional Medical Center, Orlando, FL.  
1987 National Centers for Disease Control, Atlanta, GA.  
1988 University of Texas, LBJ School of Public Affairs, Austin, TX.  
1988-1994 RCG/Hagler, Bailly, Inc., Boulder, CO.  
1988-1989 U.S. Dept. of Health and Human Services, Regional Office of Inspector General, Atlanta, Georgia.  
1989 Indiana University Center for Survey Research, Bloomington, ID.  
1989-1990 Impact Assessment, Inc., LaJolla, CA.  
1989-1990 Boeing Aerospace and Electronics, Seattle, WA.  
1989-1990 University of San Francisco, McLaren School of Business, San Francisco, CA.  
1989-1991 Fred Hutchinson Cancer Research Center, Seattle, WA.  
1990-1991 Boeing Space and Defense Group, Seattle, WA.  
1991 Battelle Center for Human Affairs, Seattle, WA.  
1993 University of Minnesota Institute for Health Services Research.  
1993 Center for Naval Analyses, Alexandria, VA.  
1994 British Columbia Institute of Technology, Vancouver, BC.  
1995 Scarborough Research Corporation, New York, NY.  
1995 Environmental Law Institute, Washington, DC.  
1995-2001 U.S. Bureau of the Census, Washington, DC.  
1995 University of Michigan Institute for Social Research, Ann Arbor, MI.  
1996 Kennecott Utah Copper, Salt Lake City, Utah.  
1996 American Association of Retired Persons, Washington, DC.  
1996-1997 State of Oregon, Portland, OR.  
1997 Harvard University, Cambridge, MA.  
1997 Research Triangle Institute, Research Triangle Park, NC.  
1997 ASI Market Research, White Plains, NY.  
1997-2000 Energy Information Administration, Department of Energy, Washington, DC.  
1998 ARC Research, St. John's, Newfoundland.  
1998 USAA, San Antonio, TX.  
1999-2002 Emory University, Atlanta, GA.  
2000 Indiana University, Bloomington, IN.  
2000-2001 Health and Human Services: Office of Inspector General, Washington, DC.  
2000-2001 National Science Foundation, Washington, DC.  
2001 Princeton University, Princeton, New Jersey.  
2001 PA Consulting/Environmental Protection Agency.  
2001 University of Florida.  
2001 Research Triangle Institute, Research Triangle, North Carolina.  
2001 Urban Institute, Washington D.C.  
2002-2003 Alpha Technologies Systems and US Bureau of the Census.  
2002-2003 Nielsen Media Research, Clearwater, Florida.  
2003-2008 Gunnison Consulting and U.S. Bureau of the Census.

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2004-2007	Economic Directorate, U.S. Bureau of the Census
2004-2006	U.S. General Accounting Office, Washington D.C. .
2005	University of Washington Medical School, Seattle, WA.
2006	Rochester Institute of Technology, Rochester, NY.
2007	Environics; Toronto, Canada
2008	University of South Hampton, United Kingdom
2008	Bureau of Labor Statistics, Washington D.C.

#### I. OTHER PROFESSIONAL ACTIVITIES

1. Professional Meeting Presentations: One hundred forty two (142) scientific papers; organized and/or chaired 30 sessions; discussant, 33 sessions, 3 roundtables.
2. Committees and Boards of Professional Associations: Development Committee, Resolutions Committee, Membership Committee (Chair), Program Committee, Constitution Committee (Chair), Publications Committee (Chair), Nominations Committee and Professional Communication Committee of Rural Sociological Society (1974-2007); Program Committee and Publications Committee of Pacific Sociological Association (1972-1974); Membership Committee, Program Committee, Strategic Planning Committee, Constitution Revision Committee and Council, Secretary-Treasurer, Councilor-at-large, President and Past-President of American Association for Public Opinion Research (1986-2004); Community Section Liaison Committee, Environmental Sociology Section Council, American Sociological Association, Fellows Nomination Committee, Survey Methods Section, and Scientific and Public Affairs Advisory Committee , American Statistical Association (2003-2007). MESS International Advisory Committee, Tilburg, the Netherlands (2007-Present).
3. Referee and Editorial Responsibilities: Editorial Board, Public Opinion Quarterly (1983-1987, 2003 to Present); Advisory Committee (1999-2000); Advisory Editorial Board, International Journal of Market Research (2005-present ); Editorial Advisory Board, Field Methods (2004- present ); referee for 8-10 manuscripts per year submitted to these journals: American Journal of Sociology, American Sociological Review, Rural Sociology, Sociological Quarterly, Social Science Research, Housing and Society, Social Forces, Canadian Journal of Sociology, Evaluation and Program Planning, Sociology and Social Research, Public Opinion Quarterly, Demography, Pacific Sociological Review, Urban Affairs Quarterly, Social Science Quarterly, Journal of Leisure Research, Journal of Soil and Water Conservation, Land Economics, Social Science Journal, Human Organization, Sociological Inquiry, Growth and Change, Journal of the American Statistical Association, Sociological Methods and Research, Housing and Society, Annual Review of Sociology, Journal of Official Statistics, Survey Methodology, Psychological Reports, International Journal of Public Opinion Research, Qualitative Sociology, Educational Research, and Field Research Methods; European Survey Methods. Reviewer (over many years) for research proposals submitted to Competitive Grants Programs of the National Science Foundation, Environmental Protection Agency, United States Department of Agriculture, National Institute for Mental Health, Western Rural Development Center, Switzerland Science Foundation, Canadian Social Research Council, and U.K. Economic and Social research Council. Field Methods, Editorial Board, (2004-present); International Journal of Internet Science Editorial Board (2004-present); Public Opinion Quarterly Editorial Board (2003-present); Editorial Board, International Journal of Marketing Research, 2005-present.
4. Special Review Panels: USDA Cooperative State Research Service Reviews of Departments of Rural Sociology at University of Wisconsin, Cornell University, Iowa State University, North Carolina State University, University of Kentucky, and Montana State University; National Institute for Mental Health Research Proposal Review; National Science Foundation and Environmental Protection Agency Decision-Making Evaluation for Environmental Policy Panel (1995, 1996, 1997); Department of Sociology and Anthropology, North Carolina State University (1999); Survey Research Center, Oregon State University (1999); Committee on Visitors, NSF Anthropology, Geography Cluster (1999); Sociology Graduate Program, Baylor University (2002); National Institute of Health (2003); National Institute of Health (2005, 2006). Review of Survey Research Operations unit of the University of Michigan Survey Research Centers (2007)
5. University Addresses and Invited Seminars: Eastern Washington University (1972); Brigham Young University (1974); Utah State University (1974); Iowa State University (1975); Western Washington University (1976); Portland State University (1976); University of Idaho (1979); University of Arizona (1980); University of Nevada (1980); University of Wyoming (1980); University of Kentucky (1980); University of Wisconsin (1980); University of Georgia (1981); Pennsylvania State University (1981, 1984); Universities of Mannheim and Heidelberg (joint, 1985); Texas A&M University (1983); Cornell University (1984, 1986);

University of Leyden (The Netherlands) (1985); Free University and University of Amsterdam (joint, 1985); Oregon Health Sciences University (1985); University of Missouri (1986, 1988); University of Guam (1987); University of Washington (1987); City University of London (1987); University of Louisville (1987); University of North Carolina-Chapel Hill (1988); Marshall University (1988); Manchester College (1989); Bemidji State University (1990); North Carolina A&T University (1990); University of Washington (1991, 1992); Purdue University (1991); University of Maryland (1991, 1992); USDA Graduate School (1992); University of Colorado at Boulder (1992); Pennsylvania State University (1992); University of Minnesota (1993); Louisiana State University (1993); Iowa State University (1993); Texas A&M University (1994); North Carolina A&T University (1994); Emory University (1994); Nussbaum Symposium, North Carolina State University (1995); University of Michigan (1995); Mississippi State University (1995); University of Arkansas (1996); University of Washington (1997); University of Maryland/University of Michigan (1997); University of Michigan (1999); University of Mannheim/ZUMA (2000); Oregon State University (2001); Iowa State University (2001); University of Nevada-Las Vegas (2001); Western Ontario University (2002); Brigham Young University (2004); York University (2005); University of Missouri--Columbia (2005); City University, London (2005); University of Texas, San Antonio (2007). Iowa State University (2007), University of Nebraska-Lincoln (2008), Utah State University (2008), University of Michigan (2008).

6. Keynote and Other Major Invited Presentations: National Conservation Tillage Conference (1984); North Central Region Agricultural Deans and Directors Conference on Issues Facing Agriculture (1985); American Association of Housing Educators (1985); National Community Resource Development Program Leaders Workshop (1985); Washington Planning Association (1985); American Agricultural Economics Association Conference on the 21st Century (1985); Cornell University Biennial Extension Conference (1986); University of Guam Annual Extension Conference (1987); Expert Seminar on Survey Methods, Amsterdam, The Netherlands (1987); European Conference on Mail and Telephone Survey Methods, Mannheim, West Germany (1987); Economic and Social Research Council Postal Survey Seminar, London, England (1987); Washington State University All-Faculty Extension Conference (1987); State Councils of Government Jobs, Education and Technology Conference (1987); Great Plains Agricultural Conference (1987); North Dakota Rural Health Conference (1988); Small Community Revitalization Forum (1988); The Ireland Agricultural Institute Information Technology Conference (1988); USDA Rural Intercity Transportation Seminar (1988); Kellogg National Fellowship Program Seminar (1988); Utah Rural Economic Summit (1988); National Agriculture and Natural Resources Program (1988); Leaders Workshop (1988); Minnesota Extension Service Agricultural Program Planning Conference (1989); National Rural Data Needs Conference (1989); American Agricultural Economics Association workshop, New Directions in Data, Information Systems and Their Uses (1989); National Conference of State Legislators (1989); U.S. West Telecommunications and Economic Development Seminars (1989-90); Annenberg Washington Conference on Rural Telecommunications (1990); Wilson National Rural Libraries Symposium (1990); National Extension Computer and Telecommunications Conference (1990); Minnesota-US West Direct Dialogue State Advisory Board (1990); National Rural Planning and Development Conference (1991); Virginia Rural Environment and Planning Conference (1991); Lincoln Trails Libraries 25th Anniversary Symposium (1991); American Educational Research Association (1992); Cooperative Extension Southern Joint Region Program Committee (1992); Fort Hays State College Conference on Telecommunications and Rural Development (1992); National Rural Studies Symposium (1992); American Association for Vital Health Records (1993); Missouri State Census Data Users Conference (1993); Nebraska Department of Economic Development (1993); Inland Northwest Partnership (1993); Information Technology Conference, Aurora, Nebraska (1994); Technology Conference, Westpoint, Nebraska (1994); Banquet speaker, U.S. Bureau of the Census Annual Research Conference (1994); American Marketing Association Marketing Research Conference (1994); Southern Demographic Association (1994); American Pharmaceutical Association (1995); National University Continuing Education Association (1995); Statistics Canada (1995); Mississippi State Cooperative Extension (1995); National Association of State Universities and Land Grant Colleges (NASULGC) (1995); Academia Sinica, Taipei, Republic of China (1996); U.S. National Performance Review Customer Satisfaction Workshop (1996); Southern Extension Administrators (1996); Rural Libraries Association (1997); Washington Statistical Society (1997); the Gallup Organization (1998); National Center for Disease Control (1998); Federal Computer-Assisted Survey Information, Federal CASIC 3 Conference (1999); The Gallup Organization (1999); International Field Directors and Technologies Conference (1999); Iowa Farm Forum (2000); U.S. Census Millennium Speakers Series (2000); Gallup World Conference (2000); University of Nebraska Survey Symposium (2000); Amsterdam Conference on Nonresponse Surveys (2000); Fourth International Conference on Social Science Methodology, Cologne, Germany (2000); New York Chapter American Association for Public Opinion Research (2001); Washington/Baltimore Chapter American Association for Public Opinion Research (2001); The Gallup Organization (2001); Swedish Statistical Society 100<sup>th</sup> Anniversary Meeting (2001); Pacific Chapter of American Association for Public Opinion Research (2001); The Gallup Organization (2001); New England Chapter of American Association for Public Opinion Research (2002); Spokane Public Relations Society (2002); Field Directors and Technologies Conference (2002); International Sociological Association (RC-33) (2002); Gallup Europe in Brussels, Belgium (2003);

Southern Chapter of American Association for Public Opinion Research (2003); American Evaluation Association (2003); Gallup World Conference (2003); German On-Line Research Association (2004); American Institutional Research Association (2004); The Gallup Organization (2004); 8<sup>th</sup> Health Survey Methods Conference (2004); eHealth National Cancer Institute (2005); Center for Comparative Social Surveys, London (2005); European Science Foundation Exploration Workshop on Internet Survey Methodology (2005). Eleventh Annual National Graduate Education and Research Conference on Hospitality and Tourism (2006) International Workshop on Business Survey Methods (2006); FEDCASIC, Washington D.C. (2006); NIH PROMIS conference, Washington D.C. (2006); ESOMAR Web Panel Research Conference, Barcelona, Spain (2006), Flake-Wilkerson Methodology Conference (2007), International Field Directors and Technologies, Santa Monica, CA (2007). International Conference on Establishment Surveys (ICES) III (2007). Council on Market and Opinion Research (CMOR) Conference on Respondent Cooperation, Las Vegas, NV (2008); FEDCASIC, Washington D.C. (2008); Westat, Rockville, MD (2008);

7. Survey Short Courses and Workshops: Distinguished Trainer, two-day seminar, Ohio Department of Mental Health (1984); Seminar leader for intensive USDA-CSRS sponsored one-week workshop on improvement of survey research skills for 30 faculty from the "1890" Land-grant Colleges and Universities (1984); Application of the Total Design Method to the Dutch and German situations sponsored by the German Center for Survey Methods and Analysis (1985); Washington State Legislative Committee Staffs (1987); American Statistical Association Tutorial (1987); American Hospital Association (1987); Council for Advancement and Support of Higher Education (1987); Center for Health Research (1987); U.S. General Accounting Office (1988); College of Education Distinguished Scholar Fund, Marshall University (1988); Department of Community Development, University of Missouri (1988); Inspector General's Office, U.S. Department of Social and Health Services (1988); New York Chapter of American Association for Public Opinion Research (1989); Council on Hotel, Restaurant, and Institutional Education (1989); Seattle Area Research and Evaluation Network (1989); Washington State Community College Board Student Outcomes Conference (1990); Evaluation and Inspections, U.S. Department of Social & Health Services (1990); Washington State Department of Revenue and Olympia Economists Club (1990); Pittsburgh Chapters of International Business Communicators and Market Researchers (1991); Seattle Research Forum (1991); Ohio Program Evaluators Group (1992); U.S. General Accounting Office (1992, 1993); American Statistical Association Tutorial (1992); University of Maryland/Michigan Joint Program in Survey Methodology (1993, 1994, 1996); British Columbia Provincial Government (1993); Demographic Surveys Division, U.S. Bureau of the Census (1993); Forms Development Branch, U.S. Bureau of the Census (1994); Statistics Sweden (1994); Economic Area, U.S. Bureau of the Census (1994); Ag Satellite Program Evaluation Course Broadcast (25 sites; 1995); Washington State University Short Course (1995); Advanced Micro Devices (1995); British Columbia Wildlife Advisory Panel (1995); Canadian Evaluation Society Chapter, St. John's, New Foundland (1996); Washington Health Services Survey Workshop (1996); The Gallup Organization (1996, 1997, 1998); New York AAPOR Chapter (1996); U.S. Bureau of the Census (1996); Puget Sound Research Forum (1997); American Marketing Association Tutorial (1997); Statistics Sweden (1997); Energy Information Administration (1997); University of Michigan Survey Institute (1997); Evaluator's Institute (1997); Canadian Evaluation Society (1998); Joint Program for Survey Methodology (1998); United Services Automobile Association (USAA) (1998); Research Triangle Institute (1998); University of Michigan Survey Research Institute (1999); Missouri State Government (1999); Washington State Government (1999); University of Minnesota Clinical Outcomes Workshop (1999); Joint Program for Survey Methodology (2000); American Association for Public Opinion Research Annual Meeting (2000); International Conference on Establishment Surveys (2000); Health and Human Services Office of Evaluation and Inspections (2000); National Opinion Research Center (2000); American Evaluation Association (2000); Graduate Education Research Conference in Hospitality and Tourism (2001); Statistics New Zealand (2001); Health & Human Services Office of Evaluation and Inspections (2001); Swedish Statistical Society (2001); British Columbia Provincial Government (2001); University of West Virginia (2001); Evaluator's Institute (2002); Western Ontario University Medical School (2002); Australian Bureau of Statistics (2002); Joint Program for Survey Methodology (2002); NSF Science Resource Statistics; USDA-NASS (2002); American Association for Public Opinion Research (2003); Evaluators Institute (2003); Economic Area U.S. Bureau of the Census (2003); International Statistical Institute, Berlin (2003); Economic Area U.S. Bureau of the Census (2004); German On-Line Research Association (2004); Evaluators Institute, twice, (2004); Group Health Cooperative, Seattle (2004); Pacific Chapter Am. Association for Public Opinion Research (2004); Evaluator's Institute (2005); Joint Program for Survey Methods (2005); U.S. General Accountability Office, (2005); University of North, Carolina Chapel Hill (2005); AAPOR (2005); Statistics Sweden (2005); University of Missouri, Columbia (2005); Evaluators Institute—twice--(2006); Joint Program for Survey Methods (2006); Evaluators Institute—twice--(2007); University of Hawaii (2007); Utrecht University, The Netherlands (2007); Statistics Norway (2007); Southern Association for Public Opinion Research (2007); Economic Directorate, U.S. Bureau of the Census (2007); ODUM Institute, University of North Carolina, Chapel Hill (2007); University of Maryland/Michigan Joint Program for Survey Methods, Washington D.C.(2007). U.S. Bureau of Labor Statistics (2007). Evaluators Institute, San Francisco (2008); Washington D.C. (2008); Rural

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Sociological Society (2008); Department of Defense Language School, Monterey (2008); Pacific Chapter of Public Opinion Research (2008); Evaluators Institute, Chicago (2009); Centers for Disease Control BRFFS Conference, Atlanta (2009). American Association for Public Opinion Research, Hollywood, FL (2009); International Field Directors and Technologies, Del Ray, FL (2009).

8. Legislative Testimony: Washington Joint Select Committee on Telecommunications (1985, 1987); Washington House Committee on Agriculture and Rural Affairs (1987); Washington House Committee on Economic Development (1987); U.S. Senate Committee on Small Business (1988); Washington House Committee on Energy and Transportation (1989); Joint Clearinghouse on the Future, U.S. Congress (1992).
9. Faculty Associate for Visiting Fulbright Scholars and Service on International Graduate Student Committees: Anton Nederhof, Fulbright, from the University of Leiden, The Netherlands (1982); Edith de Leeuw, Fulbright from the Vrije University, Amsterdam, The Netherlands (1987) and Ph.D. committee member, 1992. Veral Toepoel, Ph.D. committee member, Tilburg, University, The Netherlands. (2008).
10. Board, Advisory and Research Committee Responsibilities: Western Region Social Research Advisory Committee (1973-1976, Chair 1975); Western Rural Development Center Advisory Committee (1973-1989, Chair 1982); Partnership for Rural Improvement Regional Coordinating Committee (1976-1981, Chair 1976-1977); State Board of Directors Family-Community-Leadership (1980-1983, Secretary 1982); USDA National Rural Development Advisory Council (1986-1988); Northwest Policy Center Leadership Council (1988-1991); Rural Telecommunications Advisory Committee, the Aspen Institute (1989-1990); USDA Extension Future Applications of Computer Technology Task Force (1990-1991); Research Triangle Institute/Health Care Finance Administration Research Advisory Panel (1995-1996); Gallup Advisory Board of Senior Scientists (1995-98); National Research Council Panel on Survey of Earned Doctorates (1996-1997); National Science Foundation, Social, Behavioral, and Economic Directorate Advisory Committee (1997-1999); University of Nebraska Gallup Institute Advisory Board (1997-2001); Advisory Committee, National Science Foundation Research Facilities Survey (2002); Chair, W-183 Regional Research Committee on Rural and Agricultural Surveys (2000-2003); Chair, WERA1001, Coordinating Committee for Reducing Error in Rural and Agricultural Surveys (2003-2007); Federal Economic Statistics Advisory Committee (2006-2009).
11. Graduate Student Committees Chaired: Eight (8) Masters of Arts and twenty (23) Doctors of Philosophy. Ph.D.s including:

1972: James A. Christenson	1976: Richard R. Fernandez	1989: John C. Allen
Russell Paul Dobash	Sharon J. Rogers	1991: Donald Martin Beck
1973: Franklin D. Wilson	1978: Ivan Lee Weir	1992: Simeon Hein
John V. Hoerner, Jr.	1980: Kenneth R. Tremblay, Jr.	1994: Todd Rockwood
1974: Jay Ellis Goldstein	1982: Peter Hirschburg	2006: Michael Stern
James H. Frey	1985: Abduhl-Razzag Al-Zahrani	2007: Leah Melani Christian
M.S.N. Rau	Omama Al-Jibouri	2007: Kazumi Kondoh
1975: Annabel Kirschner Cook	1986: Bette (Griffith) Dickerson	2008: Jessica Crowe
12. Service to Washington State University: Twenty years of administrative leadership as Chair, Department of Rural Sociology (1973-1981); Acting Cooperative Extension Program Leader for Community Resource Development (1978); Acting Chair, Department of Child and Family Studies (1984-1985); Director of Social & Economic Sciences Research Center (SESRC) (1986-96). Major administrative accomplishment for the University was to develop the SESRC's survey capability for teaching and research, as well as to provide service to the University and state of Washington. During tenure as Director of the SESRC, extramural funds of nearly \$1,000,000 per year were obtained, supporting an average of 14 full-time staff and nearly 100 student employees who worked on an average of 48 projects per year for faculty, WSU support units, and Washington state agencies. Funds from those projects provided the infrastructure and project opportunities for conducting fundamental research on the improvement of survey methods published by SESRC staff, and for teaching 209 graduate students who, since 1987, have enrolled in the graduate survey practicum (Sociology 525) I have taught. Other service includes providing informal consultation on hundreds of faculty and student surveys, sometimes involving a few minutes and in other cases requiring several days of effort. I have also served on numerous departmental, college, and university-wide committees.

#### J. MEMBERSHIPS

Professional: American Association for the Advancement of Science (Fellow)  
American Association for Public Opinion Research (Past President)  
American Sociological Association  
American Statistical Association (Fellow)

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European Survey Research Association  
International Sociological Association  
Rural Sociological Society (Past President)  
World Association for Public Opinion Research

Honorary:      Phi Kappa Phi  
                    Alpha Kappa Delta  
                    Gamma Sigma Delta  
                    Alpha Zeta